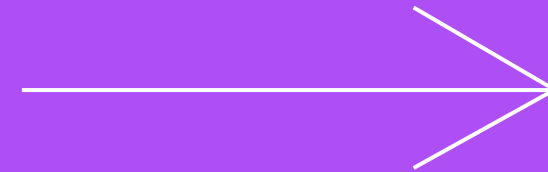


Girls Who Direct

Launching
2027

An Initiative of



Inspiring Teen Girls
to be Tomorrow's
Leaders Through the
Power of
Performing Arts

THE CHALLENGE

THE GAP STARTS EARLY...

Far too many girls in underserved communities are denied access to role models, mentorship, and real-world leadership and creative opportunities that can unlock their full potential.



Only **1/3** of theatre and film/TV productions are directed by women.

Only **10%** of Fortune 500 CEOs are women.

Fewer than **30%** of C-suite leadership roles are held by women.

Only **1 to 3%** of Venture Capital Funding in the US goes to women.

Less than **30%** of US schools offer meaningful theatre-related education.

IT MATTERS

SHAPE

Empower a girl with **vision, confidence, collaboration, and communication**, and you shape a LEADER -- not just for the stage, but for the world.

TRAIN

The performing arts are a **powerful training ground** for **leadership**.

TEACH

The performing arts teach **courage, empathy, adaptability, teamwork, and problem-solving** -- the very skills that shape successful leaders in any field.



THE MISSION



To
empower diverse teen girls
with the leadership,
communication, and creative
vision skills that will inspire
them to become tomorrow's
storytellers, innovators, and
executives — through the
transformative power of, and
natural attraction to, the
performing arts.

PROGRAM LAUNCH

GIRLS WHO DIRECT

10-Week Academy Workshop

A FREE, comprehensive, in-person, academy-style weekend workshop -- led by women leaders in performing arts and business -- culminating in a live performance directed by each participant.

Schools nominate girls

who demonstrate:

- Leadership potential
- Creative ambition
- Socioeconomic need or limited access
- Diversity of background and experience

LAUNCH: NEW YORK CITY	2027
PARTICIPANTS IN PILOT	20
AGES	12-17
COST FOR SELECTED GIRLS	FREE



PROGRAM SCALE

GIRLS WHO DIRECT

10-Week Academy Workshop

Locally-sources theatre/film directors, entrepreneurs, mentors, workshop managers in each of 50 cities

NATIONAL NETWORK OF "GIRLS WHO DIRECT" ALUMNI AND MENTORS

CREATING A GROWING ECOSYSTEM IN WHICH GIRLS LEAD -- ON STAGE AND SCREEN, IN BOARDROOMS, AND BEYOND

50 US CITIES

2027-2028

PARTICIPANTS YEARS 1-2

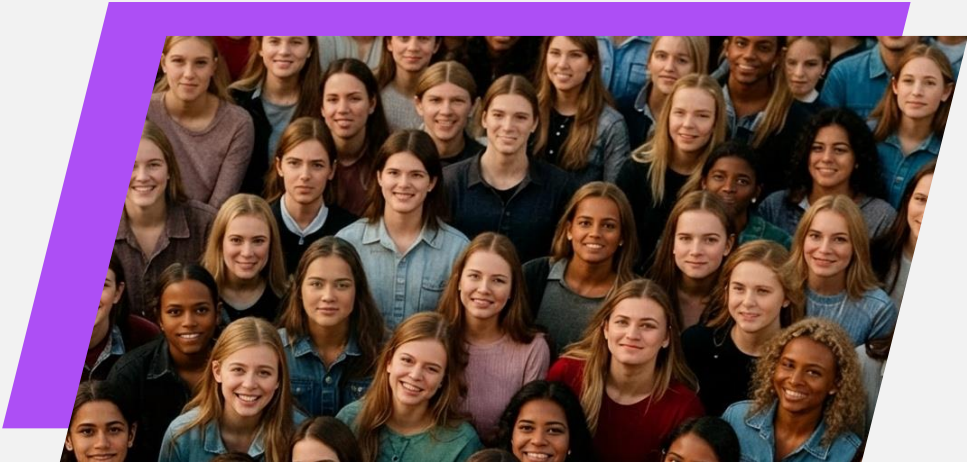
1,000

AGES

12-17

COST FOR SELECTED GIRLS

FREE





HOW IT WORKS

Participants will:

1. Learn from a robust team of **female theatre directors and business leaders**
2. Receive **hands-on mentorship** and **creative coaching**
3. Actually **direct a scene** performed by their peers
4. Build **community, confidence**, and leadership **presence**
5. Present their work in a **final live showcase performance**

10 CORE SKILLS DEVELOPED



Each skill connects theatre craft to **real-world leadership**.

**Creative
Vision**

Leadership

Communication

**Problem
Solving**

**Organization
and Project
Management**

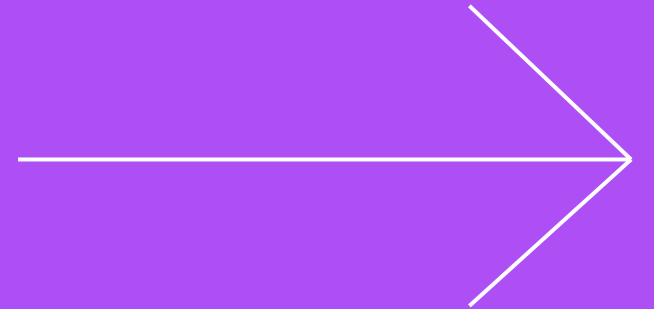
**Technical
Knowledge**

**Storytelling and
Interpretation**

**Adaptability
And
Flexibility**

**Teamwork
and
Delegation**

**Empathy and
Emotional
Intelligence**



DIRECT A LIVE SCENE AND PRESENT TO AN AUDIENCE

GAIN PROFESSIONAL MENTORSHIP AND PORTFOLIO-WORTHY EXPERIENCE

EARN A CERTIFICATE OF ACHIEVEMENT

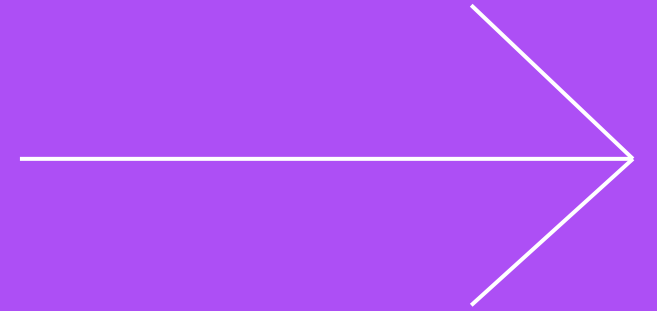
JOIN A GROWING NETWORK OF EMPOWERED YOUNG WOMEN

**TWO STANDOUT PARTICIPANTS WILL BE INVITED
TO RETURN AS MENTORS IN FUTURE COHORTS –
CONTINUING THE CYCLE OF LEADERSHIP.**



THE EXPERIENCE

BROADER IMPACT



01 CREATES **EARLY PATHWAYS TO LEADERSHIP** FOR UNDERREPRESENTED GIRLS

02 PROVIDES **ACCESS TO PROFESSIONAL NETWORKS** AND FEMALE ROLE MODELS

03 BRIDGES **ARTS AND BUSINESS LEADERSHIP** EDUCATION

04 BUILDS **CONFIDENCE, COLLABORATION, AND CAREER READINESS**

**BUILDING A
LONG-TERM
VISION**

A GROWING web of
recurring programs
in major US cities

A NATIONAL program
and alumni network of
GIRLS WHO DIRECT
in major cities

01

Instructor & mentor
compensation

02

Space rental,
production costs,
operations, and
administration

03

Materials, costumes,
and technical needs

04

Marketing and
program awareness
& outreach to
schools

How we allocate funds and ensure transparency

INVESTMENT

with

\$30,000

**we can launch and implement a full NYC pilot
program, serving as the model for expansion**

05

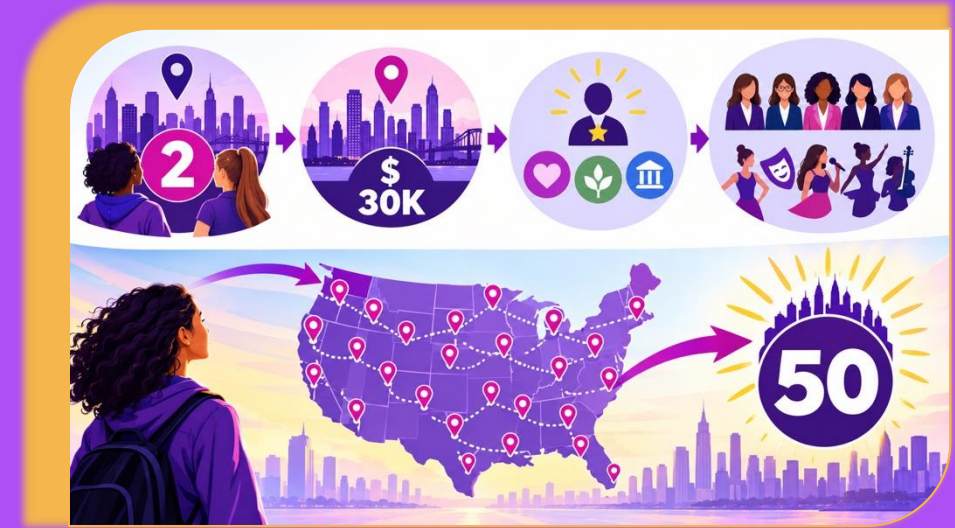
Participant
transportation,
food, water

06

Showcase event
production

After the \$30k pilot in NYC...

We launch Pilot #2 in a 2nd city for \$30k.



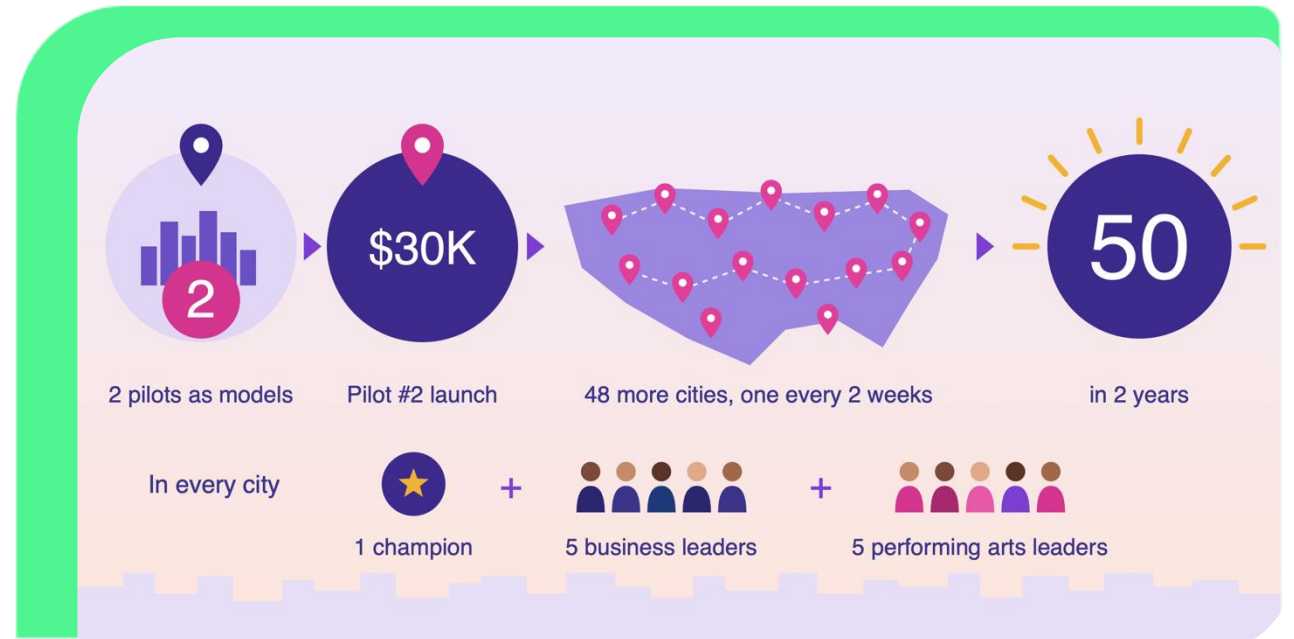
**With 2 successful pilots as models, we go to each next city in turn.
48 more cities. One every 2 weeks. In 2 years -- we have served 50 cities.**

In each city, **we only need to connect with 1 business, philanthropist, grantor, foundation, or entrepreneur** who sees the vision and wants to make an impact with Girls Who Direct in their city.

There's at least 1 in every city. Each city will be easier than the prior one.

Then we only need 5 women leaders in business and 5 in performing arts in that city.

Achievable.
Scalable.
Sustainable.



A proven, repeatable, city-by-city expansion model that leverages 1 committed local champion and 10 women leaders to build momentum, making nationwide growth achievable, scalable, and sustainable.

TRAJECTORY



PHASE 1 - 1 CITY - NYC PILOT (Q1 2027)

PHASE 2 - 3 MORE CITIES PILOT - (Q2 2027)

**PHASE 3 - EXPANSION TO
12 MORE U.S. CITIES (Q3, Q4 2027)**

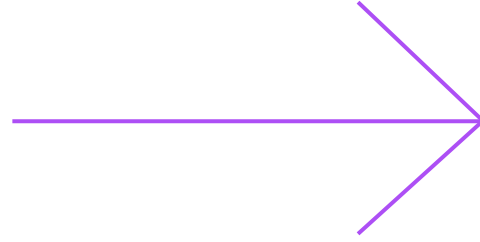
**PHASE 4 - EXPANSION TO
35 MORE U.S. CITIES (2027-2028)**

**PHASE 5 NATIONAL NETWORK OF "GIRLS
WHO DIRECT" ALUMNI AND MENTORS
(2028-2029)**

CREATING AN ECOSYSTEM WHERE
GIRLS LEAD -- ON STAGE AND SCREEN, IN
BOARDROOMS, AND BEYOND



FULL SCALE



2 YEARS

50 US CITIES

1,000 FUTURE WOMEN LEADERS IN BUSINESS & MEDIA

100'S OF SCHOOLS/COMMUNITIES

1 PROVEN, REPLICABLE, LIMITLESS MODEL WITH COMMUNITY

INVESTMENT \$1.7M

AHHA!BROADWAY



**A WOMEN-LED, NEW YORK CITY-BASED
CREATIVE EDUCATION 501(C)(3) NON-PROFIT
ORGANIZATION BRIDGING PERFORMING ARTS AND
PERSONAL GROWTH FOR MORE THAN 6 YEARS.**

**LED BY EXPERIENCED ARTISTS AND EDUCATORS,
MUSIC AND THEATRE PROFESSIONALS, AND BUSINESS MENTORS
DEDICATED TO ENABLING ACCESS TO PERFORMING ARTS EDUCATION AND
PROGRAMS, AND INSPIRING FUTURE LEADERS THROUGH THE ARTS. THE
TEAM HAS BUILT A BROAD NETWORK OF HIGH-LEVEL PROFESSIONALS
ACCESSIBLE AS MENTORS, PARTNERSHIPS WITH HIGH-LEVEL
ORGANIZATIONS SUCH AS QUEENS CENTER FOR PROGRESS AND SEVERAL
NEW YORK GOVERNMENT OFFICES AND SCHOOLS, AND SUCCESSFUL
INITIATIVES SUCH AS *1,000 KIDS*, *THE KINDNESS PROJECT*,
AND AN ANNUAL SUMMER MUSICAL THEATRE CAMP.**

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HELP US LAUNCH THE FIRST GENERATION OF GIRLS WHO DIRECT.

[CLICK TO PLAY VIDEO.](#)



TOGETHER, WE CAN CHANGE THE STORY – AND WHO GETS TO TELL IT.